

**Minutes**  
**Graduate Council Curriculum Committee**  
**October 4, 2017**  
**2:30 p.m., Millican Hall 395E**

**Members Present:** Charles Kelliher, Kerry Purmensky, Joshua Troche, Art Weeks, Steven Ebert, Elsie Olan, Diane Andrews, Cheyenne Ro, Terrie Sypolt, Jennifer Sandoval

**Administrators and Guests Present:** Devon Jensen, Ross Wolf, Andrea Withington, Lindsay Neuberger, Robert Littlefield, Kim Tuorto, Keisha Hoerrner, Ranetta Guinn, Danae Barulich

**Recorder:** Emily Stettner

**Welcome and call to order.** Dr. Charles Kelliher, chair, called the meeting to order at 2:32p.m. and welcomed the committee and guests. A quorum was established. The minutes (curriculum, course) from the September 20, 2017 meeting were reviewed and approved.

**Revision of CON Nursing and Health Care Simulation MSN track effective Fall 2017.**

Dr. Andrews explained that the revision is to meet accreditation requirements. It was pointed out that in the catalog copy the credit hours for course NGR 5190 are blank. Deanna Williams will submit the corrected catalog copy showing this course as 3 credit hours. The program revision received unanimous approval.

**Addition of COS Strategic Communication PhD program effective Fall 2019.**

Dr. Littlefield gave an overview of the new program and expressed his excitement on behalf of the Nicholson School of Communication in presenting the proposal. Dr. Littlefield clarified the context for the program as a unique subfield based on goal driven and intentional communication. The interdisciplinary program will have two main area of focus: Health and Risk and Crisis, each with an emphasis on instructional communication. The program consists of core and concentration courses, research requirements, and community engagement requirements. The Committee discussed similar degrees offered at other institutions, what background is expected for applicants, and what students will be prepared for after graduation. Dr. Jensen clarified the GPA requirement in the catalog copy and offered to assist in making that section more clear and consistent with other graduate programs. The program addition received unanimous approval. The program will work with the College of Graduate Studies to update documentation including the catalog copy and course titles. Once the updates are completed, the program can present the completed changes at a future meeting.

**Revision of Optics and Photonics PhD program effective Fall 2018.**

The Committee had questions about the revision and since a representative from the program was not present, the Committee tabled the review for a future meeting.

**Courses and special topics.** To review the list of approved courses, please see the attached course minutes.

**Adjournment.** The meeting adjourned at 3:29p.m. The next meeting is scheduled for October 18, 2017.

# October 4, 2017- Course Minutes

## 1.Course Additions

### College of Medicine Course Additions-Approved

**MDE 8XXX** **COM-MED** **6(6,0)**  
**Hospice and Palliative Care Rotation:** PR: Completion of the M3 year. This two or four week rotation will provide students with extensive exposure to palliative and end of life care. *Spring, Summer, Fall.*  
**Abbrev: (36 of 30 chars)** Hospice and Palliative Care Rotation  
Majors taking course: N/A

**MDE 8XXX** **COM-MED** **6(6,0)**  
**Academic Psychiatry Elective:** PR: Completion of the M3 year. In this elective, students will develop a scholarly project, do clinical and classroom teaching of junior medical students, and help deliver resident as teacher didactics to residents. *Spring, Fall.*  
**Abbrev: (19 of 30 chars)** Academic Psychiatry  
Majors taking course: N/A

**MDE 8XXX** **COM-MED** **3(3,0)**  
**Geriatric Elective:** PR: Completion of the M3 year. Students will select one of two experiences based on their goals. The menu of options will include either a geriatric primary care clinic, including home visits within an upscale retirement complex, or an academic geriatric/pharmacological experience. *Spring, Odd Summer, Fall.*  
**Abbrev: (18 of 30 chars)** Geriatric Elective  
Majors taking course: none

**MDE 8XXX** **COM-MED** **6(6,0)**  
**Sleep Medicine Elective:** PR: Completion of M3 clerkships. The sleep medicine rotation is designed to expose students to the specialty of sleep medicine including screening, diagnosis, testing, and treatment of common sleep disorders. *Spring, Summer, Fall.*  
**Abbrev: (23 of 30 chars)** Sleep Medicine Elective  
Majors taking course: none

**MDE 8XXX** **COM-MED** **6(6,0)**  
**WikiProject Medicine: A Medical Informatics Elective for Enhancing the Quality of Patient Education:** PR: completion of M3 clerkships. This course enables students to improve and enrich the quality of reliable information read by patients on Wikipedia by becoming a WikiProject Medicine Editor. *Spring, Summer, Fall.*  
**Abbrev: (20 of 30 chars)** WikiProject Elective  
Majors taking course: none

**MDE 8XXX**                                  **COM-MED**    **6(6,0)**  
**Aesthetic Plastic Surgery Elective:** PR: completion of M3 clerkships. Rotation providing a focused learning experience in aesthetic surgery; students with interest in facial reconstruction may elect to take call or become involved in complex facial trauma reconstruction at the regional trauma center. *Spring, Summer, Fall.*  
**Abbrev: (34 of 30 chars)** Aesthetic Plastic Surgery Elective  
Majors taking course: none

**MDE 8XXX**                                  **COM-MED**    **6(6,0)**  
**Forensic Pathology Elective:** PR: completion of M3 clerkships. This course is designed to provide students with exposure to forensic pathology and death investigation. Students will participate in autopsies and death investigation. *Spring, Fall.*  
**Abbrev: (27 of 30 chars)** Forensic Pathology Elective  
Majors taking course: none

**The complete course description will be added to the course database.**

**MDX 8XXX**                                  **COM-MED**    **3(3,0)**  
**Medical Externship in Interdisciplinary Research:** PR: Completion of the M1 year. This flexible research externship will provide opportunities for M *Spring, Summer, Fall.*  
**Abbrev: (44 of 30 chars)** Med Externship in Interdisciplinary Research  
Majors taking course: None

### **College of Sciences Course Additions**

**Courses below approved based on condition that course titles be reviewed with possible edits to be more specific to the Strategic Communication discipline and course overlap feedback.**

**COM 6XXX**                                  **COS-COMM**    **3(3,0)**  
**Communication Campaigns:** PR: Admission to the Communication M.A. program or Strategic Communication Ph.D. program or C.I. This seminar examines the strategies and effects of public communication campaigns with a focus on foundational theory and empirical research. *Occasional.*  
**Abbrev: (15 of 30 chars)** Comm. Campaigns  
Discussion with others: The following areas were contacted and expressed support and/or did not see any conflict with the Ph. D. in Strategic Communication (see attached emails): Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth Mustaine and Anthropology - Tosha Dupras.  
Rationale: The course focuses on public communication campaigns in diverse contexts (e.g., health, environmental, political) and will give an overview of history, research, campaign design, theory and evaluation before delving into detailed applications to public communication campaigns.  
Majors taking course: Strategic Communication Ph.D.

**COM 7XXX**                                  **COS-COMM**    **VAR**  
**Communication and Community Engagement:** PR: Admission to Strategic Communication Ph.D. program or C.I. Project based on a partnership with a community organization. *Spring,*

**Fall. Abbrev: (30 of 30 chars)** Comm. and Community Engagement

Repeat For Credit: True Max Times: 3

Discussion with others: The following areas were contacted and expressed support and/or did not see any conflict with the Ph. D. in Strategic Communication (see attached emails):

Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth Mustaine and Anthropology - Tosha Dupras.

Rationale: This course will encourage students to become more productive and engaged citizens through their engagement with community organizations. Students will partner with community organizations to address issues related to health, risk, or crisis communication.

Majors taking course: Strategic Communication Ph.D.

**COM 7XXX**

**COS-COMM**

**3(3,0)**

**Current Issues in Communication:** PR: Admission to Strategic Communication Ph.D. program or C.I. In-depth examination of a particular area of communication theory and research, emphasizing major developments, current uses, implications for research, and overall impact on the field. Spring, Fall.

**Abbrev: (22 of 30 chars)** Current Issues in

Comm Repeat For Credit: True Max Times: 2

Discussion with others: N/A

Rationale: This course provides students an opportunity to engage in in-depth inquiry related to emergent topics in the field of communication. Students will be presented with a variety of theoretical positions and methodological choices within current communication research.

Majors taking course: Strategic Communication Ph.D.

**COM 7XXX**

**COS-COMM**

**0(0,0)**

**Doctoral Colloquium:** PR: Admission to Strategic Communication Ph.D. program of C.I. Focuses on progression through the NSC Ph.D. degree program, the research process, guidance on the academic profession, and written and oral presentation of scholarly research.

**Fall. Abbrev: (19 of 30 chars)** Doctoral Colloquium

Repeat For Credit: True Max Times:

2 Discussion with others: N/A

Rationale: The seminar offers a mix of sessions on progression through the degree program, the research process, guidance on the academic profession and written and oral presentation of scholarly research.

Majors taking course: Strategic Communication Ph.D.

**Course title will be changed to: Instructional Communication in Strategic Contexts. Course was conditionally approved pending course overlap feedback from the Writing and Rhetoric department. Dr. Tim Brown received email letter of support from Dr. Jesse Perez Mendez, CEHP Associate Dean of Academic Affairs.**

**COM 7XXX**

**COS-COMM**

**3(3,0)**

**Instructional Communication:** PR: Admission to Strategic Communication Ph.D. program or C.I. Examines communication that occurs when instructing others. This course will include strategic instructional communication theories, research, and best practices. Fall.

**Abbrev: (27 of 30 chars)** Instructional Communication

Discussion with others: The following areas were contacted and expressed support and/or did

not see any conflict with the Ph. D. in Strategic Communication (see attached emails):  
Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth Mustaine and Anthropology - Tosha Dupras.

Rationale: Instructional Communication will prepare students to communicate strategically in a variety of instructive contexts including traditional and online classrooms, corporate training, risk and crisis, and healthcare.

Majors taking course: Strategic Communication Ph.D.

**Course was conditionally approved pending course overlap feedback from the Writing and Rhetoric department. Dr. Lindsay Neuberger met with Dr. Stephanie Vie, received email letter of support. Course title will be changed to: Rhetorical Criticism of Strategic Communication.**

**COM 7XXX** **COS-COMM** **3(3,0)**

**Rhetorical Criticism:** PR: Admission to Strategic Communication Ph.D. program or C.I. Graduate level introduction to the process of rhetorical criticism, employing theory and practice to understand critical approaches to uncovering nature and function of messages. *Fall*.

**Abbrev: (20 of 30 chars)** Rhetorical Criticism

Discussion with others: The following areas were contacted and expressed support and/or did not see any conflict with the Ph. D. in Strategic Communication (see attached emails):

Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth Mustaine and Anthropology - Tosha Dupras.

Rationale: This course is a required part of the methodological core for the Strategic Communication Ph.D. program. The course will expand current methods offerings to encompass essential skills in the criticism of messages in diverse strategic communication contexts.

Majors taking course: Strategic Communication Ph.D.

**COM 7XXX** **COS-COMM** **3(3,0)**

**Seminar in Health Communication:** PR: COM 7XXX Health Communication, admission to Strategic Communication Ph.D. program, or C.I. A seminar-format advanced course designed to explore in depth a specific area of focus in health communication. *Spring*.

**Abbrev: (31 of 30 chars)** Seminar in Health Communication

Discussion with others: N/A

Rationale: This is a required course for students in the Health Communication concentration of the Strategic Communication Ph.D. program. Students will explore a specific area of health communication (e.g., health literacy, e-health) in depth.

Majors taking course: Strategic Communication Ph.D.

**COM 7XXX** **COS-COMM** **3(3,0)**

**Seminar in Research Methods:** PR: Admission to Strategic Communication Ph.D. program or C.I. In-depth examination of a particular quantitative or qualitative research method in communication with a focus on producing a publishable study. *Spring*.

**Abbrev: (27 of 30 chars)** Seminar in Research Methods

Discussion with others: The following areas were contacted and expressed support and/or did not see any conflict with the Ph. D. in Strategic Communication (see attached emails):

Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth

Mustaine and Anthropology - Tosha Dupras.

Rationale: This course provides an opportunity for students to examine a specific research method (e.g., focus groups, structural equation modeling) in depth across a semester. The seminar will also result in an independent research project using that methodology students may choose to submit to a conference or journal.

Majors taking course: Strategic Communication Ph.D.

**COM 7XXX**

**COS-COMM**

**3(3,0)**

**Seminar in Risk and Crisis Communication:** PR: COM 7XXX Risk Communication, admission to Strategic Communication Ph.D. program, or C.I. An advanced course designed to explore in depth a specific area of focus in risk and crisis communication selected by the instructor. *Spring.*

**Abbrev: (29 of 30 chars)** Seminar in Risk & Crisis Comm

Discussion with others: The following areas were contacted and expressed support and/or did not see any conflict with the Ph. D. in Strategic Communication (see attached emails):

Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth Mustaine and Anthropology - Tosha Dupras.

Rationale: This is a required course for students in the Risk and Crisis Communication concentration. Students will gain an advanced understanding of theory and research about a specific topic area in risk and crisis communication (e.g., CERC model, Situational Crisis Communication Theory), and will have completed a research proposal or project on the topic. Majors taking course: Strategic Communication Ph.D.

**COM 7XXX**

**COS-COMM**

**3(3,0)**

**Strategic Communication:** PR: Admission to Strategic Communication Ph.D. program or C.I. A survey of theories, principles, and processes of strategic communication in diverse contexts including advertising, public relations, health, crisis, instruction, persuasion, journalism, and organizational communication. *Fall.*

**Abbrev: (23 of 30 chars)** Strategic Communication

Discussion with others: The following areas were contacted and expressed support and/or did not see any conflict with the Ph. D. in Strategic Communication (see attached emails):

Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth Mustaine and Anthropology - Tosha Dupras.

Rationale: This course is essential to introduce students to strategic communication. Students will learn how strategic communication utilizes purposeful communication principles to develop messages that fulfill strategic purposes, and subsequently gain understanding about how to apply these principles in a variety of communication contexts.

Majors taking course: Strategic Communication Ph.D.

**Course title will be changed to: Theory Building for Strategic Communication**

**COM 7XXX**

**COS-COMM**

**3(3,0)**

**Theory Building:** PR: Admission to Strategic Communication Ph.D. program or C.I. Required for communication doctoral students and is designed for all graduate students who have an interest in paradigmatic issues related to communication theory construction. *Spring.*

**Abbrev: (15 of 30 chars)** Theory Building

Discussion with others: The following areas were contacted and expressed support and/or did

not see any conflict with the Ph. D. in Strategic Communication (see attached emails):  
Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth Mustaine and Anthropology - Tosha Dupras.

Rationale: Theory Building introduces students to the process of paradigmatic thinking and provides practice in constructing theory and writing theoretical material. This will help them become more familiar with major issues in communication and have a good sense of how paradigmatic approaches either help or hinder scholarly work in these issues.

Majors taking course: Strategic Communication Ph.D.

## 2.Special Topics Additions

## 3.Course Revisions

### College of Health and Public Affairs Course Revisions- **Approved**

**Ranetta Guinn will edit the prerequisite section to include both the existing and revised prerequisites in one sentence.**

**PAF 7325 Policy and Program Evaluation for Public Affairs 3(3,0)**

PR: Admission to Public Affairs Ph.D. or C.I. PR: PAF 7802 and PAF 7804.

Course is designed to use empirical information to assess the effectiveness of policies and programs in public and nonprofit settings.

There are no programs that list PAF 7325.

**PAF 7805 Advanced Statistics for Public Affairs II: Survey of Statistical Methods 3(3,0)**

PR: Admission to Public Affairs Ph.D. ~~program~~-program, PAF 7802 and PAF 7804 or C.I.

Introduction to an array of statistical modeling techniques for different types of data and research designs. Coverage of theory and application of each technique.

There are no programs that list PAF 7805.

**PAF 7820 Qualitative Methods for Public Affairs 3(3,0)**

PR: Admission to Public Affairs Ph.D. program and PAF 7802 and PAF 7804, or C.I.

Course is an overview of qualitative research methods and their application in interdisciplinary and mixed methods community-based public affairs research.

There are no programs that list PAF 7820.



**College of Sciences Course Revisions- Approved**

**COM 6025** Health Communication **3(3,0)**  
**COM 7XXX**

PR: ~~Graduate standing and~~ Admission to Strategic Communication Ph.D. or C.I. Examines issues of healthcare provider-patient communication, health literacy, public health, health in other cultures, ethics in health communication, and mass media health messages.

**Abbrev (12 of 30): Health Communication-Health Comm.**

Term Offered: ~~Occasional-Fall~~

Repeat For Credit: No Max Times: ~~1~~-0

Discussion with others: The following areas were contacted and expressed support and/or did not see any conflict with the Ph. D. in Strategic Communication (see attached emails):

Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth Mustaine and Anthropology - Tosha Dupras.

Rationale: This is a required course for students in the Health Communication concentration of the Strategic Communication Ph.D. program. the course numbering and content level have been adjusted appropriately.

Majors taking course: Strategic Communication Ph.D.

There are no programs that list COM 6025.

**COM 6815** Risk Communication **3(3,0)**  
**COM 7XXX**

PR: ~~Graduate standing~~ Admission to Strategic Communication Ph.D. program or C.I.

A message-centered approach to the study of risk communication. ~~Establishes~~ The course establishes risk communication as a distinct sub-discipline within the communication discipline.

**Abbrev (10 of 30): Risk Communication-Risk Comm.**

Term Offered: ~~Occasional-Fall~~

Discussion with others: The following areas were contacted and expressed support and/or did not see any conflict with the Ph. D. in Strategic Communication (see attached emails):

Emergency Management - Claire Knox, English - James Campbell, Political Science - Michael Mousseau, Psychology - Clint Bowers, Public Administration - Jeremy Hall, Sociology - Elizabeth Mustaine and Anthropology - Tosha Dupras.

Rationale: The course provides an overview of established and emerging perspectives on risk and crisis communication. This is a required course for students in the Risk and Crisis Communication concentration of the Strategic Communication Ph.D. program. Course numbering and content level have been adjusted appropriately.

Majors taking course: Strategic Communication Ph.D.

There are no programs that list COM 6815.

**MMC 6567** ~~Seminar in New Media~~ **3(3,0)**  
**New Media**

PR: Admission to the Communication M.A. program of Strategic Communication Ph.D. program or C.I.

A study of the development and convergence of new technologies and their mediation.

**Abbrev (9 of 30): Seminar in New Media-New Media**

Discussion with others: Existing course we are just removing the word seminar from the title.



Rationale: The focus of this course is to help students better understand new media and the role they play in how we communicate with one another. the course title is changing to better reflect appropriate placement in the proposed Strategic Communication Ph.D. program curriculum.

Majors taking course: Communication M.A. and Strategic Communication Ph.D. There are no programs that list MMC 6567.

#### **4.Course Deletions**

#### **5.Course Continuations**